

Lal Bahadur Shastri Institute of Management, New Delhi

"Ek Bharat Shreshtha Bharat" Activities

E-Poster Making Competition-Ethnicity Redefined

Lal Bahadur Shastri Institute of Management, New Delhi organized a one of a kind e-poster making competition named "Ethnicity Redefined: From Delhi to Sikkim" under the "Ek Bharat Shreshtha Bharat" initiative of AICTE. The competition was hosted by LBSIM EBSB Club on online platform-D2C on 12th July 2020 and a deadline was given to participants to submit their creatives between July 15-16, 2020.

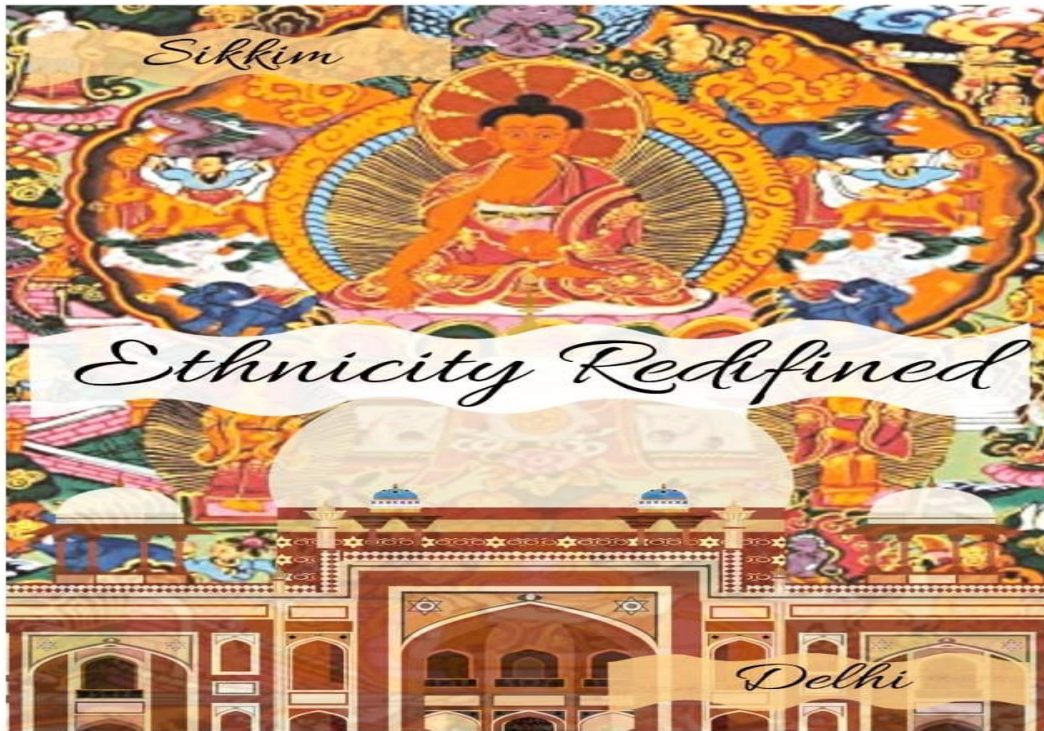
The quiz was open to all the students of all the courses of the institute and other interested students registered with D2C. The participants were tasked with making creative and out-of-the box posters highlighting the multi-cultural aspects of Delhi and Sikkim. The students' creative outputs displayed the true spirit behind the EBSB Campaign by show casing scenic beauty, clothing, cuisine, culture, festivals and art forms etc. of the states.

The event was met with great positive response and success. After successful completion of the competition, three posters were adjudged for award. E-certificates and gift hampers were awarded to the top 3 participants as the winners of the competition. They are namely:

- 1) Rishabh Malhotra, University of Delhi
- 2) Abhishek Bhadula, Lal Bahadur Shastri Institute of Management, New Delhi
- 3) Ritwick Kalita, Lal Bahadur Shastri Institute of Management, New Delhi

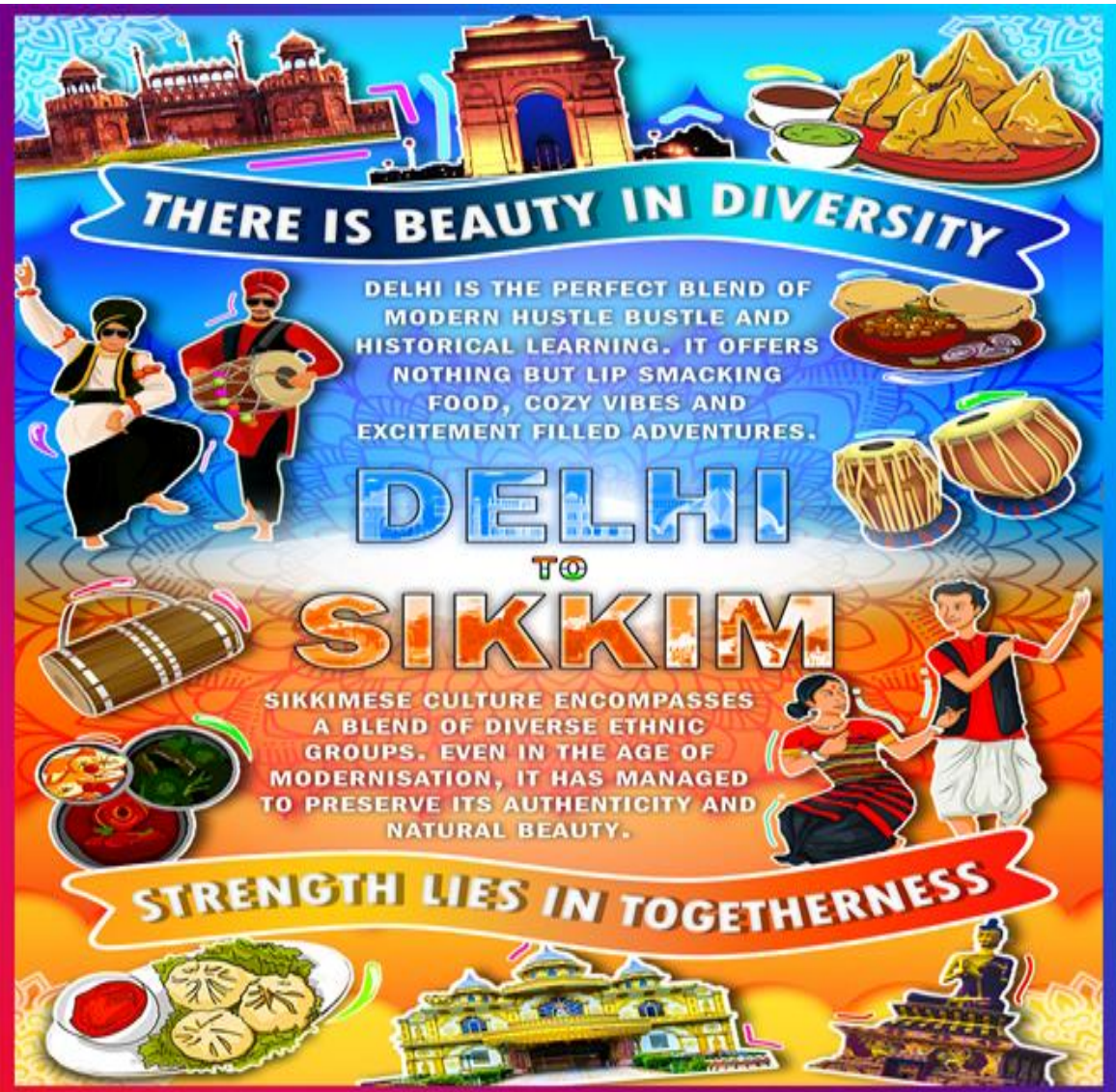
LBSIM-EBSB team will continue to create such artistic events and keep spreading awareness and forwarding the cause of "Ek Bharat Shreshtha Bharat" Initiative.

दिल वालों की दिल्ली का दिल तो
सिक्किम की खूबसूरती में बस्ता है,
बस कहने को दूर हैं दोनों,
वरना दिल्ली भी तो सिक्किम वालों के दिल में बस्ता है



Let's keep it this way.
Let's have distance only in miles,
and let's not let that affect our smiles.
No matter what comes in the way!





THERE IS BEAUTY IN DIVERSITY

DELHI IS THE PERFECT BLEND OF MODERN HUSTLE BUSTLE AND HISTORICAL LEARNING. IT OFFERS NOTHING BUT LIP SMACKING FOOD, COZY VIBES AND EXCITEMENT FILLED ADVENTURES.

DELHI

TO

SIKKIM

SIKKIMESE CULTURE ENCOMPASSES A BLEND OF DIVERSE ETHNIC GROUPS. EVEN IN THE AGE OF MODERNISATION, IT HAS MANAGED TO PRESERVE ITS AUTHENTICITY AND NATURAL BEAUTY.

STRENGTH LIES IN TOGETHERNESS